

<MTL> CONNECT

MTL TECH AWARDS
How to pitch? ?

Produced by

 **PRINTEMPS
NUMÉRIQUE**

1. Rules to be respected to participate:

- Submit a presentation of **5 pages maximum**
- Submit a video **up to 5 minutes long**
- **Essential information** to cover in the video:
 - Presentation of the innovation
 - Presentation of the team
 - Knowledge and understanding of its market
 - Positioning in relation to the contest
 - Financial forecasts + growth objectives
- Insert the **link of the video** (Youtube or Vimeo) in the field reserved for this purpose in the form
- Deadline for receipt by **September 6, 2020 at midnight**



2. Tips for the video:

- Make sure you have a good brightness
- Choose a suitable background
- Choose a top in a plain colour that is different from your background (avoid stripes and checks)
- Turn off notifications and avoid background noise during recording
- Speak loudly to ensure good sound quality

3. Video Technical Specifications:

- Shoot in landscape mode - 16:9 rectangle
- Set the resolution to 720p minimum (1080p recommended)
- Video of up to 5 minutes
- Preferably in French and English (otherwise subtitle translation recommended)



Good luck to everyone!